

LOS OSOS HIGH SCHOOL

6001 Milliken Ave, Rancho

Cucamonga, CA 91737

Inquires to: Patrick Frost

(909) 313-5250

FUTURE BUSINESS LEADERS OF AMERICA

Sponsorship Packet

*Prepared by Los Osos High School
Chapter, Inland Section, California*

Vision and Values

FBLA is the largest international student organization for business, serving over 230,000 individuals worldwide. At Los Osos High School, our student-led, non-profit chapter prepares members for business and finance careers. Whether competing in regional, state, and national conferences or empowering future students through volunteering, leadership, and workforce preparation, we uphold three key pillars: service, education, and progress.

Service - Together we foster a culture of giving and community support.



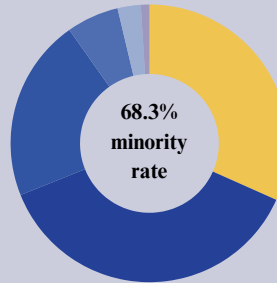
CTE (Career & Technical Ed.) - Equipping students with skills to succeed.



“ 86% of FBLA alumni will pursue higher education in business-related fields. ”

Progress - Promoting inclusivity to foster growth and innovation.

White Hispanic Asian
Black Biracial Other



“ FBLA members contribute 1,000 volunteer hours annually. ”

What We Do

Competitive Topics

- With over 75 competitive events, there's a topic to suit everyone's interest.
- Compete for rewards!

Ranging from data analysis to healthcare admin. to accounting.



Workshops

- Invite professionals to share their knowledge
State-wide Leadership Development Institute provides info sessions, networking activities, etc.



Community Events

- FBLA organizes an Annual Heritage Festival
To showcase a diversity of food, cultural performances, & ethnic clubs.



Committees

- With over six year-long committees, members can apply their knowledge to help the community, such as collaborating with local businesses, teaching financial literacy to younger students, and more.



Campus Tours

- Annual tours to partner colleges
UCLA, Harvey Mudd, Chaffey, and others!



Volunteering

- Regular service projects to senior centers, gardening clubs, etc.
- Mandated 100 hours of volunteering a semester




Impacts

220 

Members

across all grades

6000+ 


accounts reached over social media

23 

Clubs *partnered with*

43 

Members *qualified to 2024 National Convention*

21% 

improvement on financial literacy benchmark test

Members report

90% 

confidence in professional skills

HOW YOU CAN HELP

WITH 200+ MEMBERS, FINANCIAL SUPPORT IS CRUCIAL FOR OUR CHAPTER TO PROMOTE OUR MISSION AND SEND MEMBERS TO COMPETITIONS, HOST COMMUNITY EVENTS, AND PROVIDE MORE RESOURCES TO MEMBERS.

\$50-149
BRONZE
TIER

- Shoutout in weekly general meetings (~150 members)
- Shoutout on all FBLA social media platforms to all followers (~2k in total)
- Business name displayed on website (lohsfbla.com)

\$150-249
SILVER
TIER***

- Company Logo/Name placed on the back of chapter t-shirts worn by all FBLA members to regional (~1.5k), state (~7k), and national events (~13k)
- Logo placed on chapter banners displayed at school events (~3k students)
- Personalized Thank You Certificate (signed) at the end of the season
- Small business log displayed on website (lohsfbla.com)

\$250+
GOLD TIER

- Shoutout during the Inland Section Conference held at our school
 - attendance from a dozen different schools
- Credit given during the Heritage Festival
 - open to all Rancho Cucamonga community members (~1k attendees)
- Logo on quarterly newsletters distributed in the school newspaper (~3k students)
- Team Thank You Wooden Plaque (signed) at the end of the season
- Large business log displayed on website (lohsfbla.com)

***Benefits are cumulative**

Site tours, keynote speakers, and job shadowing opportunities are invaluable resources for our members' growth and professional development. Thus, **companies providing these opportunities are automatically granted Silver Tier status or higher.**

**BUSINESS
TOURS**



**KEYNOTE
SPEAKERS**



**INTERNSHIPS &
VOLUNTEERING**



PROGRAM OF WORK

2024-25 School Year

Aug-Sept:

- Recruitment begins
- Senior FBLA officers begin planning the Heritage Festival in collaboration with 13 on-campus ethnic clubs, the school band, and local restaurant vendors

Sept-Oct:

- Committees are chosen which gives members another opportunity to expand their professional knowledge
- Heritage Festival takes place
- First guest speaker is invited to share their expertise
- Members choose a competitive event to study for and new students receive tutoring from upperclassmen under a buddy system

Oct-Nov:

- Members are invited to attend the statewide Leadership Development Institute to improve their networking, leadership, and teamwork skills.

Nov-Dec:

- FBLA members are invited to tour a nearby college campus
- FBLA organizes job shadow day where we send a group of students to visit a local business and understand daily operations

Dec-Jan:

- Members choose from four state projects: Financial Literacy, Green Initiative, Leaders in Action, or Professional Profile

Jan-Feb:

- Our chapter hosts the Inland Section Conference for 12 other participating FBLA schools
- FBLA coordinates the STEM exhibition in collaboration with on campus clubs and the district's STEM fair

Feb-Mar:

- Begin outreach initiatives at local partnering middle schools by teaching classes about financial literacy/other business concepts

Mar-Apr:

- California State Conference begins
- Our chapter begins a month-long fundraising campaign for FBLA's partner the Alzheimer's Association

Summer:

- National Leadership Conference begins
- Section officers attend meetings to improve skills and prepare for the next cohort of members
- Graduating officers support incoming officers by giving feedback and preparing them for their new roles